

ACTION

Texturizing, volumizing powder for all hair types, including those that tend to flatten.

The innovative plant-based protein formula creates volume and root lift while absorbing excess moisture and sebum. It strengthens the scalp and improves its structure, helping to lock in any style with a matte finish and extreme hold without stickiness or heaviness. Leaves no residue. Perfect for daily use.

FEATURES:

Instant volume • Perfect-looking hair • Strong root support • Suitable for all hair types • Leaves no residue • Quick and easy application.

Its FUNCTION is based on two principles:

Absorption: The powder particles absorb excess oil and moisture, making the hair less slippery and more "grippy."

Friction: It generates slight friction between the hair strands, preventing them from flattening and keeping them lifted for amplified volume.

HOW TO USE

OPZIONE 1:

Sprinkle the volumizing powder directly onto dry hair. Use your hands to style until you achieve your desired look.

OPTION 2:

Apply to Roots:

Lift small sections of hair and sprinkle a small amount of powder directly onto the roots, about 1-2 cm (or 0.5-1 inch) from the scalp. There's no need to apply too much powder; less is more.

Massage or Distribute:

Using your fingertips, gently massage the powder into your scalp and distribute it along the roots. This will help activate the product and create volume. You can also tilt your head forward and massage for maximum effect.



PACKAGING

- 30 ml
- COD. SIK24

ACTIVE INGREDIENTS



Plant-based protein formula with wheat proteins.



SILICA

A mineral with a filling and volumizing action that targets empty areas of the hair, featuring sebum and moisture-absorbing properties, and the ability to strengthen, thicken, and improve hair structure.



pH

7 - 8,5